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**Delon le Roux**

Contributing Writer (Online & Print) at Associated Media Publishing (Marie Claire SA)

Summary

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| **Surname** : | le Roux |
| **First Names** : | Delon Marc |
| **Known as** : | Delon |
| **Identity Number** : | 861229 5020 089 |
| **Passport** **Number** : | 476212981 |
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| **Physical Address** : | 3 Needham Road, Kabega Park, Port Elizabeth |
| **Nationality** : | South African |

Experience

**Contributing Writer (Online & Print) at Associated Media Publishing (Marie Claire SA)**

October 2013 - Present

I compile story ideas, research and leads for upcoming articles. Assist with reader comments and interaction

Assist with press queries, communications and PR.

Write stories for online and print publication spanning the gamut from fashion and beauty to more topical and hard news.

General office duties

**Freelance Writer and International Correspondent at Dossier Magazine**

October 2012 - Present

I covered Seoul Fashion Week during the Spring/Summer Collections. As international invited press, I had exclusive front row access to cover the biggest and best shows Korea had to offer, all from behind the velvet rope...

**Contributing Writer at SID Magazine**

December 2011 -

I submit promising leads for future pieces and contribute interviews and features on trailblazers of the fashion and media industries.

**Event & Production Manager at IKHWEZI INC**

February 2007 - Present

*2 recommendations available upon request*

**Native English Teacher at Chungnam Office of Education**

October 2011 - October 2012

• Conduct English classes and lead extracurricular activities not limited to, but including English camps

• Prepare teaching materials and lesson plans for English classes

• Lead the development and creation of teaching materials related to English language education

• Lead activities related to English language education such as but not limited to editing or creating English documents, judging contests, conducting teacher training, working at English camps etc

• Conduct English conversational classes for Korean teachers and/or parents

**Event Production and Backstage Manager at Eastern Cape Fashion Week**

September 2009 - October 2009

Consultations, electronic, telephonic and on site

Facilitating all dress rehearsals

Acquisition, Selection & Compilation of Show Soundtrack

Secure sponsorships

Draft Press Releases, Media Alerts etc & Create opportunities For Media Coverage & Publicity

Liaise with Print, Social & Electronic Media contacts

Secure unprecedented interaction and event coverage with THUNDA. Script generation and adaptation (Drafting, compiling, editing)

Liaising with VIP Designers, Sponsors and ensure their needs are met. Event Production & Backstage Management

Voice over Artistry

**Founder, Chairperson & Head Trainer / Facilitator at NMMU Glam Squad**

January 2008 - November 2008

Train and facilitate weekly member development workshops

Conceptualize Runway Choreography

Facilitate Rehearsals

Clothing Requisition & Selection

Acquisition, Selection & Compilation of Show Soundtrack

Secure sponsorships

Draft Press Releases & Create opportunities For Media Coverage & Publicity

Liaise with Print & Electronic Media contacts Designed & created the tickets & posters Create Script

MC at the events

**Communications Assistant at Dumisa Communications**

November 2007 - December 2007

I was tasked with fielding in and outbound calls as well as making venue bookings

Creating and Compiling Databases for Report backs

Conducting Telephonic follow-ups and liaising with Ward Counselors

Assisting with construction of information packs; typing memos, correspondence etc

Projects

**Face of Walmer Park 2013**

April 2013 to May 2013

Members: Delon Le Roux, Buli G Ngomane

I came on board as a backstage manager for this event and worked with a fantastic team of professionals.

My role included the following but was not limited to: Assisting with runway choreography

Facilitating rehearsals

Clothing requisition & selection

Acquisition, selection & compilation of show soundtracks

Consultations, electronic, telephonic and on site.

Assisting with script generation and adaptation (Drafting, compiling, editing) Backstage Management

**Mr. & Ms Cape Recife 2013 Pageant**

May 2013

Members: Delon Le Roux

Cape Recife is a school for children with special needs. I organize their annual pageant as part of my charity outreach.

Acquisition, Selection and Compilation of Runway Soundtrack

Consultation (Telephonic & on Site) including supervision of rigging (runway setup, sound and lighting) Facilitation of rehearsals and dress rehearsal

Backstage Management

**Mr. & Ms Damelin 2011**

September 2011 to October 2011

Members: Delon Le Roux

Conceptualize Runway Choreography

Facilitate Rehearsals

Clothing Requisition & Selection

Acquisition, Selection & Compilation of Show Soundtracks

Securing of sponsorships

Draft Press Releases & Create opportunities For Media Coverage & Publicity

Liaise with Print & Electronic Media contacts

Consultations, electronic, telephonic and on site.

Script generation and adaptation (Drafting, compiling, editing)

Secure sponsorships; Liaising with VIPs, and ensure their needs are met. Backstage Management

Voice over Artistry

**Mr. & Ms Cape Recife 2011**

August 2011

Members: Delon Le Roux

Cape Recife is a school for children with special needs. I organize their annual pageant as part of my charity outreach.

Acquisition, Selection and Compilation of Runway Soundtrack

Conceptualization

Consultation (Telephonic & on Site) including supervision of rigging (runway setup, sound and lighting) Facilitate Rehearsals

Backstage Management

**Mr. & Ms Cape Recife 2010**

July 2010

Members: Delon Le Roux

Cape Recife is a school for children with special needs. I organize their annual pageant as part of my charity outreach.

Conceptualize Runway Choreography

Facilitate Rehearsals

Acquisition, Selection & Compilation of Show Soundtracks

Draft Press Releases & Create opportunities For Media Coverage & Publicity

Liaise with Print & Electronic Media contacts

Backstage Management

**NMMU MR. & MS House Comm. 2008**

July 2008 to August 2008

Members: Delon Le Roux

I was responsible for conceptualizing runway choreography, planning and implementing the event structure, clothing selection & fashion styling as well as creating opportunities for media exposure, publicizing the pageant and backstage management at the event itself. I also took it upon myself to create the show script, show soundtrack and collaborate with the sound and lighting crew to create the overall look and feel of the show

**SHARP! Launch (NMMU's literary publication) 2008**

May 2008 to September 2008

Members: Delon Le Roux (Venue & Décor Manager)

As a member of the Local Organizing Committee my Duties, Responsibilities & Achievements included:

Conceptualizing Decor Design

Facilitating effective Event Planning & Sequencing

Ensuring information is disseminate between all relevant parties

Liaising with sponsors

Facilitating Set-up & Backstage management

**The Vodacom Mr. & Ms NMMU 2008**

June 2008 to September 2008

Members: Delon Le Roux (Marketing & Publicity)

As a member of the Local Organizing Committee my Duties, Responsibilities & Achievements included:

Conceptualizing and Designing finalist Promotional Poster and Table program

Liaising with Anchor Sponsor ensuring that their needs are met

Negotiating with Print & Electronic Media

**NMMU Mr. & Ms Freshette Pageant 2008**

March 2008 to May 2008

Members: Delon Le Roux (Event Manager & Media Liaison)

I was responsible for conceptualizing runway choreography, planning and implementing the event structure, providing guidance with regard to sponsorships, clothing selection & fashion styling as well as creating opportunities for media exposure, publicizing the pageant via print, radio & electronic media and backstage management at the event itself. I also took it upon myself to create the show script, show soundtrack and collaborate with the sound and lighting crew to create the overall look and feel of the show.

**The Vodacom Mr. & Ms NMMU Pageant 2007**

June 2007 to September 2007

Members: Delon Le Roux

Development Programme position at NMMU in the Arts & Entertainment sector;

As the Contestant Liaison my duties included but were not limited to the following: Managing and Coordinating finalists at photo ops, promotions & rehearsals

Negotiating and securing additional photographic sponsorships for Pageant and After Party

Wardrobe & Backstage management at the event

Education

**Nelson Mandela Metropolitan University**

BA MCC, Public Relations, Corporate Communications, Event Management, Advertising, Freelance

Journalism, 2006 - 2010

Activities and Societies: Founder & President of Glam Squad Modeling & Grooming Student Society

Member of MR. & MS NMMU LOC 2007 &2008

Courses

**Native English Teacher**

Chungnam Office of Education

TEFL (CELTA) Teacher Training

CNE Teacher Training

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**Independent Coursework**

Introduction to Internet Web Design

Toastmasters International Youth Leadership Program

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delonmarcleroux@gmail.com

**4** people have recommended Delon

"Delon is a creative and enthusiastic event planner, PR and writer who is multi-talented and able to deliver results. As a service provider and as a student, Delon demonstrated attention to detail and dedication. He has experience across a range of disciplines in media and excels in all of them, though his particular passion is fashion. I would highly recommend Delon for his professionalism, expertise and experience."

**— Bianca Wright**, was Delon's client

"Delon hired me to be the runway correspondent at the Eastern Cape Fashion Week 2009 and during this time, Delon showed that he was the glue that kept the event together. The master of multitasking, Delon organized and controlled a lot of the event. He worked incredibly hard during that time, was punctual and was the go-to-guy. I enjoyed working with Delon as he has the ability to calm everyone down (including stressed out models!) when the pressure is on. Without Delon, the show would not go on."

**— Lauren Bubb***, Freelance photographer, Lauren Bubb Photography*, reported to Delon at IKHWEZI INC

"I first worked with Delon in a challenging environment in which we both had to deliver for a client. Without his contribution, the production would not have been a success. For someone so young Delon is driven and accomplished beyond his years and he has an eye and instinct for what works aesthetically."

**— Buli G Ngomane***, Owner, Buli G Productions*, worked with Delon at IKHWEZI INC

"Delon is a precise & detailed person as well as a long term planner. He has visions for what he does and he works hard to achieve the reality as it was in the dream. He is professional, works hard and is passionate about what his work. I recommend him as a professional event and production manager as you will always add that touch of class and finesse and professionalism to your productions."

**— Siya Mfundisi***, Events Manager, Sun International*, was with another company when working with Delon at IKHWEZI INC