

Jordan Thomas Robers

Education

**University of Wisconsin Whitewater Whitewater, WI**

Fall 2010 – Spring 2014

Major: Public Relations

Minor: French

➢ Relevant Coursework: Persuasion, Journalism, Computer Science, Business Marketing, Multicultural

Marketing, PR Strategies I & II, French, Spanish

**American Business School of Paris Paris, France**

Spring 2013

➢ Studied French culture, language, art, and global marketing

Proficiencies

English: Native French: Conversant Spanish: Basic

Experience

**Sogang Language Program Seoul, Korea**

Teacher February 2015 - Current

➢ Assess and evaluate each student’s English competence across multiple platforms

➢ Construct monthly instruction calendars at a per-class basis

➢ Document, record, and organize student/classroom evaluations

➢ Integrate creative methods to further expand student’s understanding of the English language

➢ Establish and maintain positive relationships with students, parents, and faculty members

**Holi Cannoli Lake Geneva, WI**

Server April 2014 - February 2015

➢ Promoted a luxury dining experience

➢ Developed skills to ensure customer knowledge and satisfaction with gourmet product

➢ Created innovative ideas for the business

➢ Maintained positive relationships with recurring customers

➢ Assisted in event planning for special occasions and featured evenings

Associations

**Public Relations Student Society of America**

Member Fall 2012 - Fall 2013

➢ Generated progressive ideas for the organization, social media networks, and funding

➢ Frequented and participated in career development sessions

➢ Strengthened strategic relationships with local clubs and businesses

**French Society**

Public Relations Chair Fall 2012 – Fall 2013

➢ Presented and organized clearly defined fund-raising goals, objectives, and events

➢ Lead speaking events to establish a greater awareness of French

➢ Increased club membership and ideology by means of PR tactics

Capabilities

Creative • Outgoing • Adaptable • Confident • Organized • Enthusiastic • Charismatic • Perceptive • Resilient • Ambitious